Visible data_financing culture
exhibition / workshop / presentations
Nov 29 – Dec 12, 2010
Novi Sad, Serbia
www.visibledata.info

visible data_

The project *Visible Data_financing culture* searches possible models of structuring data in the field of financing culture, where there is usually a lower level of interest in information design and visualization. Data on economics, demographics, and finance are the most visually represented, while culture, where power relations are more sophisticated and therefore not so attractive or dramatic, is still not in the main focus of research. Visualization of information has been, in the recent past, a helpful tool for comprehending the complex nature of human society. Since this complexity is growing exponentially, demand for different kinds of mediators and agents is essential.

The Project uses two examples of culture financing, one in Serbia, and one in Slovakia. Comparative research through various information visualizations of different budget items and structures provides better insight into how micro and macro culture financial policies are functioning. In the project *Visible Data_financing culture*, graphic designers, web designers, programmers, sociologists, culture policies researches, artists and theorists collaborate. Designers and researchers come from Slovakia, Serbia and the Netherlands together with students from The Academy of Fine Arts and Design, Bratislava and The Academy of Arts, Novi Sad. The emphasis in the work with students is on their critical thinking and their approach to the matter of visualization, meaning that there should be an awareness of how information visualization could be manipulated and misused.

exhibition
Visible data_financing culture
Nov 29 – Dec 12, 2010
SULUV Gallery, Novi Sad
Exhibiting authors: Marcel Benčík (SVK), Marko Brkić (SRB), Alica Horváthová (SVK), Ondrej Jób (SVK), Vladan Joler (SRB), Olivia Solis Joler (CUB), Katarína Lukić Balážiková (SVK), Martin Mistrík (SVK)
Opening of exhibition: Nov 29, 2010 / 8 pm

workshop
Processing visible data
Nov 30 – Dec 3, 2010, 10 am - 2 pm
Academy of Art, University of Novi Sad
Mentor: Daniel Powers - Lust (NL), www.lust.nl
Participants: students, graphic designers, new media artist and programmers from Novi Sad and Bratislava

presentation
Daniel Powers - Lust (NL) and
workshop "Processing visible data"
Dec 3, 2010 / 5 pm
Youth center CK13, Novi Sad, Serbia
www.lust.nl

Organization and production:
OPEN DESIGN STUDIO,
www.opendesignstudio.net,
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